Committee Reports, Spring, 2025

(September, 2024 – March, 2025)

Committee: Communications Committee

Committee Chair: Kassia Krone and Carie King

Committee Members: Kassia Krone, Katie Mudd, Lexey Bartlett, Amy Gates, Autumn Koors-Foltz,

Namon-Kent, Sophia Jockell

Summary of Committee Activities:

- 1. We discussed the website redesign and concluded that our website will look similar to the layout of ELA or NEHS. We are moving away from Cascade and into Wordpress. We tried to determine the big categories we wanted for the top of the page: About, Students, Teachers, Alumni, Wordy by Nature, Join us, and Opportunities. We need to make the website more accessible and navigable and create uniformity across the platform. We want to integrate the blog with the website. Student leaders pointed out that some of the pages meant to be serving students are not actually doing that and suggested that we add more student activities and visuals. Namon asked us to consider each page's purpose and see if we thought it was doing that. Katie recommended we trim the website and cut unnecessary pages or duplicate info.
- 2. We discussed the use of AI and agreed that we need to make an official policy and define it on our terms. Student leaders felt that AI is valuable, but our organization is not the venue for AI. They expressed that AI should not be used to generate papers or creative works as it removes voice and places an emphasis on product and not process.
- 3. Katie brought up the use of Facebook regional pages and suggested we delete and/or archive the material. Meta has sunset third party publishing to groups and has made it more challenging for the central office team to post. Scheduling software that was used in the past is no longer available, and posts must be done manually. People are not actively engaging with the Facebook regional pages, and the student leaders have moved to Instagram. We asked if we needed a motion to delete or archive, and Lexey said we could just inform but open it for discussion. We agreed that some of the Facebook content should be saved and archived for future reference, but that no new material needed to be added to Facebook hereafter.
- 4. Namon is working on a website site map and will send that to us with specific pages to review. Divide the pages among the committee. If necessary, seek feedback from other committees regarding relevant pages.
- 5. We need to draft an official statement on AI, which we plan to do at the Spring conference.
- 6. We judged the literary journals. Here are the results: Damozel, Harbinger, and Lion's Eye.

Recommendations or Resolutions: None at this time

Special Concerns: None at this time.