

## Communication Committee Meeting Minutes – September 20, 2024

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1:30 pm to 2:45 pm –Ft. Pitt

**Chair:** *Kassia Krone and Carie King*

**Invited:** Kassia Krone, Katie Mudd, Lexey Bartlett, Amy Gates, Autumn Koors-Foltz, Namon-Kent, Sophia Jockell

### Foci Through Fall 2024

- In collaboration with other committees (Regents, Partnerships, Service, etc.), consider professional opportunities (webinars, presentations, publications, etc.) for Advisors and faculty members and use social media to promote Advisor accomplishments. (Specific focus to complete SP Objective 4.c.)
- By December deadline, evaluate Outstanding Literary Journal Award applications and make determinations about awards, including a possible separate award for online journals.
- Provide ongoing feedback to Executive Director and CO regarding minor website updates (may be on behalf of other committees).
- Discuss issues surrounding generative AI in relation to Communications tasks (some resources to draw on can be found on the [MLA-CCCC Joint Task Force on Writing and AI](#) website). Topics related to the use of AI in award submissions for journals or paper awards, applications, and letters of recommendation are vital, but larger concerns related to our fields and work as writers and scholars can be included, with the possibility of working toward a Society protocol or position statement on the ethical use of AI.

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### Business

1. Review Foci
2. We discussed the website redesign and concluded that our website will look similar to the layout of ELA or NEHS. We are moving away from Cascade and into Wordpress. We tried to determine the big categories we wanted for the top of the page: About, Students, Teachers, Alumni, Wordy by Nature, Join us, and Opportunities. We need to make the website more accessible and navigable and create uniformity across the platform. We want to integrate the blog with the website. Student leaders pointed out that some of the pages meant to be serving students are not actually doing that and suggested that we add more student activities and visuals. Namon asked us to consider each page's purpose and see if we thought it was doing that. Katie recommended we trim the website and cut unnecessary pages or duplicate info.
3. We discussed the use of AI and agreed that we need to make an official policy and define it on our terms. Student leaders felt that AI is valuable, but our organization is not the venue for AI. They expressed that AI should not be used to generate papers or creative works as it removes voice and places an emphasis on product and not process.
4. Katie brought up the use of Facebook regional pages and suggested we delete and/or archive the material. Meta has sunset third party publishing to groups and has made it more challenging for the central office team to post. Scheduling software that was used in the past is no longer available, and posts must be done manually. People are not actively

engaging with the Facebook regional pages, and the student leaders have moved to Instagram. We asked if we needed a motion to delete or archive, and Lexey said we could just inform but open it for discussion. We agreed that some of the Facebook content should be saved and archived for future reference, but that no new material needed to be added to Facebook hereafter.

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### **Action Steps**

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1. Namon is working on a website site map and will send that to us with specific pages to review. Divide the pages among the committee. If necessary, seek feedback from other committees regarding relevant pages.
2. We need to draft an official statement on AI.
3. Once the literary journal submissions are in, Lexey, Kassia, and Amy will begin judging them.