

Strategic Planning Committee Meeting

Friday, Sept. 17, 10:45 -12:15

Minutes

At the beginning of the meeting, Lexey brought forth from the Professional Development Taskforce. We have an ongoing problem putting a donation button on the website, causing major frustration from individuals who have been asking for more than five years. The conversation is a spin-off of the Diversity, Inclusion, Equity taskforce. This might be a place to start thinking about needs.

What would we want to help with? Should we make a survey for finding out what areas might be of most benefit to the organization? Seems this Committee is best prepared to determine what those areas are. The Committee brainstormed--Travel funds, help with dues, scholarships, other—and we agreed to craft a motion after moving through the agenda.

- I. Review most recent revision of Strategic Plan [with timeline], as presented to Board
 - a. Prepare to discuss during Board meeting
 - b. What specific questions do we want to ask of the Board as we look ahead to revising the timeline—or even the SP itself?

Guiding the discussion is ideal: The doc and the timeline are living entities.

The VP continues to chair this Committee.

- II. Consider third committee task: [In light of the Global Crisis, re-evaluate committee tasks and responsibilities so as to use Society resources, reducing costs where possible.](#)
 - a. What suggestions should we make to the Board at large?

Shannin says, “Our work on committees has been more efficient and more thorough.” Lexey does not disagreeing that we’ve been more efficient, but the joy comes in being in person. We have 2 million dollars in our account—so we’re not destitute, and we’ve weathered a lot in this last year.

The fall Board meeting has routinely allowed us to have interaction with student leaders. What’s also missing is the connection with people on other committees.

This is not an either/or issue. Meeting virtually and committees in person at Board meetings can both, should both, happen. Committees have never been more efficient.

To share with Board: a) meeting virtually has allowed us to be more efficient and do more work than ever before in committees—but we need a both/and approach to virtual and in-person meetings; b)) be mindful that we’re being asked to do *more*—look for tasks we can pare down, delegating and being willing to bring in more volunteers (ASRs, past presidents, alumni), use our virtual nature to add to the kinds of help we can provide.

Let's be consistent about what we call the Past Presidents Advisory Council. Adding "Advisory" makes their work clearer. Can we add Deltans into this Council? We need to think about how to use that [sometimes overlapping] group.

We can be involving the active alumni in different ways—tapping into those potential **advisors** to our members. Alumni should not be directing the society but rather giving enthusiastic help. Can we clarify pathways of communication for alumni? What might seem protective might have caused frustration with alumni.

- III. Discuss and propose a reporting mechanism for Committees to report progress, methods, successes, and recommendations for the SP objectives.
 - a. Would a web-based form offer a solution?
 - b. Who will receive these reports? Collate them? Is that the purview of this Committee—or is the Central Office first to receive information and then to disseminate it?
 - c. What possible hiccups should we anticipate in the reporting process, based on previous experience?

The easiest and most forward option is to add another section to the Google form—the written report/information will help the Strategic Planning Committee discuss updates at Board meetings. Question: do we consider an objective completed/accomplished if we add a new process? Yes. Discussion encompasses other means of accomplishing objectives.

Will ask for an update in October of this year, since this reporting process was not in place.

MOTION

The Strategic Planning Committee would like to put forth a motion to add a donation button to the website by October 25, with the following foci this year:

Scholarships (which one or general fund)

Awards and Grants (which one or general fund)

Convention (supporting)

Promoting Access Fund (directed to the Regents Comm)

General Sigma Tau Delta fund

We'd also ask that the donation site have a special marketing built around its use for Giving Tuesday, which this year is November 30. We envision the Strategic Planning Committee continuing to monitor the foci for the donations—with a desire to have specific or special highlighted items change from year to year. E.g., we could have a Centennial campaign.