Fall 2016 Strategic Planning Committee Meeting Minutes

September 16, 2016

Louisville, KY

Chair Glen Brewster

- 1. Overview of Strategic Planning Process: Carrie Fitzpatrick described the process used in the last year to gather, discuss, review, and synthesize the information and ideas that have now been incorporated into (or, in some cases, rejected from) the current Strategic Plan draft #3 shared with board members and residing on the Board materials page on the Society website. Carrie did an extraordinary job of collating and revising the material into the current draft, and the Committee members thanked her for her considerable work.
- 2. Suggestions about revisions to or questions about Summer draft: After noting several possible areas of revision to the current draft, the Committee noted that Glen Brewster had agreed in the earlier Executive and Board Development Committee meeting to make an individual motion in the later general Board meeting to accept the Strategic Plan draft as a 'working document' that can be #3 amended as needed." (The motion was passed in the Board meeting.) Glen agreed that he would coordinate the calendar timelines expressed in the SP draft and communication with the various committees and task forces, and the Central Office, about addressing deadlines and issues noted in the SP draft.
- 3. Review of Mission Statement drafts and 4. Review of Vision Statement drafts: The Committee reviewed the submissions offered over the last year for both statements and agreed to develop drafts of both for review and potential approval at the Spring 2017 Board meeting.
- 5. Next steps: Glen agreed to create an ongoing timeline of deadlines and tasks to continue the work of revising the draft. The Committee also agreed to continue working on the Executive Director Succession plan and to explore the possibility of having a draft of the succession plan at the 2017 Spring Board meeting.

[September 17, 2016]

2016-2017 Strategic Planning Committee Charges & Foci

Glen Brewster, Chair Board Members: Carrie Fitzpatrick, Timothy Helwig Staff: Natasha McPartlin, Bil Johnson

To evaluate existing Society programs and organization; to research new programs; to recommend constitutional revisions to the Board; to facilitate, upon Board approval, the implementation of committee recommendations.

Summer 2016 into Fall 2016

 \square By September 1, review strategic plan to identify and discuss relevant goals and objectives at the Fall board meeting

☐ By October 15, revise & submit new mission and vision statements to the board for
discussion
☐ From September through December, oversee initial strategic plan implementation and timeline
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Spring 2017 into Summer 2017
☐ By April 15, draft a succession plan for Executive Director position
☐ By June 15, review updates and short report from Revenue Task Force and make
recommendations to the board