

Sigma Tau Delta Communications Committee
Fall Board Meeting Minutes from 20 September 2019
24 September 2019

I. Review of Strategic Plan with a discussion of goals that we might pursue for the next Strategic Plan.

A. We will keep on developing a system in which students can update their own contact information in Write Away.

B. We also will continue to analyze ways that we can expand society publications at a low cost. Many members suggested that a third journal, emphasizing non-traditional forms of writing (e.g. Graphic fiction, screenwriting), be created.

C. Communications Committee will consider moving the *Rectangle* and the *Review* to online formats rather than print. The committee also discussed rebranding the publications. We discussed changing the title of the *Review* while looking into the *Rectangle*'s name origin and consider rebranding.

D. The committee will continue to develop criteria by which the submissions for the Outstanding Literary Journal are evaluated, especially since chapters might be moving toward electronic formats rather than paper.

II. Report from Central Office. Katie discussed the effectiveness of communication formats for both student leadership and the Society as a whole. After members of the committee recommended the use of Slack as a communications tool, student leadership attempted to use it. By and large, Katie explained that it has not been effective because it is not a regular part of everyone's communicative "flow chart." Facebook is still far and away the most effective means of communication both for student leadership and for the Society.

III. Print and Online Submissions for Outstanding Literary Journal. For now, the committee has decided to approve the Chair's emendation of the Quality of Design section of the Scoring Guide for Judges:

Old version: "This category focuses on the quality of the journal's cover and layout, including the quality of the graphic design and the organization of the journal."

New version: "This category focuses on the quality of the journal's cover and layout, including the quality of the graphic design and the organization of the journal. Submissions should adhere to the standards of design in their chosen format, whether print or electronic."

The committee will continue to discuss ways to distinguish online and print submissions.

IV. Taskforce on Advocacy: Kaitlynn shared a report from the Taskforce on Advocacy for the English Profession. The taskforce concluded that we already have a great deal of information about the profession spread through our various platforms. Thus, the greater emphasis should be on empowering our members to utilize the information. Members of our committee also suggested that we send representatives to Humanities conferences so that we can be a more active voice in discussions about the English discipline. It was also suggested that we promote

interdisciplinary and emerging foci on the English discipline, meaning that we can offer insight into other academic and professional fields.