

Strategic Planning Committee

Minutes from meeting on Thursday, 19 September 2019 at the fall board meeting in Las Vegas, NV.

Present at the meeting: Glen Brewster, president, Carrie Fitzpatrick, immediate past president, Bil Johnson, Executive Director, Natasha McPartlin, Director Society Operations, and Shannin Schroeder, secretary/treasurer. Diane Steinberg, vice president, chaired the meeting.

Several decisions were made:

- The retreat will be a one day retreat beginning in the morning of the Thursday of the fall board meeting and ending so that committees may meet at 7 pm on Thursday night.
- Retreat participants will arrive on Wednesday evening at the Sheraton in Denver.
- Retreat participants will be:
 - All voting members of the board
 - 4 Central office staff: Bil, Natasha, Elfi, Katie
 - Carrie Fitzpatrick, who will both represent past board members and help coordinate the strategic planning retreat. (Carrie can go home early if she wishes and need not attend the board meeting).
- Shannin Schroeder, with Carrie's assistance, will chair the strategic planning retreat.
- We will seek written input from many Sigma Tau Delta people who cannot all attend the retreat. All these people will be invited by Natasha to respond to lengthy open ended prompts
 - Outgoing and incoming student representatives
 - Outgoing and incoming board members
 - Past board members
- Written input will be sought from other constituencies in the form of a single open ended question such as "The Sigma Tau Delta Board is beginning a self-study leading to a new five year strategic plan. What ideas would you like to share with the Board as they create the new strategic plan?"
 - Chapter advisors and officers who write chapter annual reports
 - Convention attendees who fill out a convention response survey
- We'll look at a SWOT (Strengths, Weaknesses, Opportunities, Threats) format

We have a two part motion.

- The committee moves to un-table the motion amending the vision statement so that it can be discussed and voted on.
 - The tabled motion was "the committee moves that the vision statement 'Transforming the world with words' be instead 'Transforming worlds with words'"
- If that motion is voted down, the committee moves that the vision statement "Transforming the world with words" be adopted.

Submitted by Diane Steinberg

Agenda for Strategic Planning Task Force: Carrie, Glen, Bil, Natasha, Diane

Fall, 2019

Who should be at the one day retreat?

Should we start at 4 pm or 7 pm? (we started at 7 pm in 2015, BUT we also ended at 7 pm the next day)

Is there a mechanism to get input from non-board members? A question on the chapter annual report? Part of the chapter advisors' session in Spring 2020 in Vegas? A summer e-mail sent to chapter advisors?

Whose input do we want? Students? Alumni? Advisors? The Central Office?