

Alumni Ad Hoc Committee Minutes March 20, 2013 - Portland, OR

Attending: Sarah Dangelantonio, Sid Watson, Roger Stanley, Jon Peacock, Lauren Brandeberry, Shannin Schroeder, Dave Wendelin, John Kerrigan

Chair's overview of the conversations that took place electronically from September 2013 to the present. What we are hearing from alums (based on a relatively small sampling mostly from the LinkedIn group, is the following:

Convention opportunities are fine – they don't seem to want more

Want more on transitions from school into the work world – helping to place them (jobs) especially via social media like job postings on LinkedIn, an alumni job resource page (resumes, vitas and cover letter models?), webinars (someone like Susan de la Vergne from Convention in Portland?)

Scholarship is great – though there's some desire to keep it separate from convention consideration – There is a need for more outreach/getting the word out about the scholarship;

Outreach would be easier with a database – a self-regulating, opt in/opt out system where alums having one for alums keeps creating a bottleneck

Collective thinking about what we would want in an alumni database:

- Demographics
- Career path
- Good email address
- Ability for member to update information
- Opt out for those not interested

AR/AAR for 2013-2014 –whither goest?

AR position only to be retained with a new title/designation; it will be an appointed position with an interview to be done by the Alumni/International Committee or other Standing Committee; it is a non-voting position; this position to represent all Alumni ; 2-year tem with reappointment possible;

Develop an informal Alumni Council – virtual/cyber only – should there be an Alumni Sponsor for this Alumni Council? **Jon will work on this**

Unanswered questions:

- this position's relationship to AE membership still needs clarification
- role at board meetings (attendance?) Further discussion of attendance needed, though general feeling is that presence is probably needed at both meetings to ensure there is an alumni voice in the room
- clearly define role/responsibilities of this position along with new designator – don't want to call in at AR
- still need to discuss what we mean when we talk about Alumni – points us back to language in the Constitution and getting this clarified since current language in the constitution is inadequate

Committee will continue conversations between now and the next board meeting which will be attended by the AR, Jon Peacock.