

Student Leadership Committee Agenda: Spring Board Meeting

Minutes

Tuesday, March 19th, 2013

Attendance:

Allie Reznik, Kelsey Hixson-Bowles, Jessica Reyes, Christina Thompson, Joe Nelis, Jeff Jett, Alexander Daley, Katherine Williams, Elfi Gabriel, Lauren Brandeberry

I. Discuss ASR and SR roles

a. go over regional caucus responsibilities, orientation/meet and greet, dinner with regent, check list

-Lauren reminded everyone of the Guidelines for the Regional Caucus

-Friday, everyone needs to come to lunch after the caucuses

-Saturday, only Kelsey needs to come to the orientation

-Katherine's regent will not be here, so she will need to have that meeting one-on-one. Lauren offered to join.

-We touched briefly on our on-going discussion about wanting to shift the positions of ASR and SR so that ASRs are more responsible for the regional activities and SRs are more responsible for national level

activities. Lauren is going to leave to talk to the regents at the end of the committee meeting.

b. Remind SLs of their responsibility to be available to the new SLs until the end of the semester

-Please give the new people your school/personal email so that the new SLs can contact you

II. Filming for the 90th anniversary

-They are filming at this convention, will be interviewing people...don't be surprised if you see camera-men.

-Should they come in to the SL lunch? Everyone said yes, that's fine.

II. Memes

-The stickers came out smaller than we thought. Should we still charge a dollar?

-YES

-Printed 300, \$0.33/sticker

III. Finalize workshop plans and discuss plans to distribute meme stickers

-Went over the plan for our roundtable workshop

-Make sure everyone knows what they are signed up for

IV. Practiced skits

V. Blog articles

-Elfi shared which ones were most popular

-A lot of the articles that got a lot of traffic are the articles that are linked to other places online

-Disappointed that not more people are reading the blog...what could we do to increase the readership?

-maybe need more of a balance between humor (memes/GIFS) and information

-Maybe need to interact with other blogs? Membership blogs?

-We should think of this as an interactive magazine...

-Maybe we need a persona behind the blog to help drive the personality...it needs a "uniform voice" to connect the different blogs (Dear Delta? Miss Delta?)