

## Spring 2018 STD Board Meetings Strategic Planning Committee Meeting

Chair Glen Brewster; Board Members: Carrie Fitzpatrick, Gloria Hochstein, Diane Steinberg  
Staff: Natasha McPartlin, William Johnson

### Strategic Planning Committee Meeting Minutes

March 20, 2017

Cincinnati, OH

1. The committee reviewed the ongoing Strategic Planning process, including completed and ongoing elements. Brewster proposed sending relevant items from the Chronological Strategic Plan version from Fall 2017 to each committee chair asking for input about the status of their charges and their ongoing projects either during the current Convention or soon after in order to update the Strategic Plan in preparation for the 2018-2019 committee charges 2018-2019.

The committee identified as an area of particular focus for the coming year the development of strategies for mentoring new Board members, including the student leaders.

2. We reviewed the charges of the Task Forces on Alumni and on Increasing Revenue, including research into the development of a potential STD Alumni Foundation and potential new revenue streams. That discussion led us back to the proposal that was tabled at the Fall 2017 Board meeting, for increasing the lifetime membership fee to \$50.

We considered the concerns expressed last fall about balancing the one-time fee for students (and chapters) with the increase over the last few years in the money given out in various ways, and the committee made and forwarded to the Board the following motion:

**We move that the lifetime membership fee be increased to \$45 effective during the 2018-2019 cycle, and that the fee be reviewed every five years in the future.**

The motion passed at the ensuing general Board meeting.

3. We also approved the latest, January 2018, revision of the Executive Director position description for a potential job advertisement when the need arises.

The next state is to revise the Executive Director Succession Plan draft, outlining the steps necessary for recruiting, interviewing, and hiring the next Executive Director. Brewster proposed having draft outline ready for review at the Fall 2018 Board meeting.

### 2017-2018 Strategic Planning Committee Charges & Foci

To evaluate existing Society programs and organization; to research new programs; to recommend constitutional revisions to the Board; to facilitate, upon Board approval, the implementation of committee recommendations

**Summer 2017 into Fall 2017**

- By September 1, review strategic plan to identify and discuss relevant goals and objectives at the Fall board meeting
- From September through December, oversee initial strategic plan implementation and timeline
- By October 15, revise & submit a succession plan to the Executive Committee for discussion

**Spring 2018 into Summer 2018**

- By the Spring Board meeting, review and discuss the reports from the previous year's Task Forces on Alumni and Increasing Revenue and make recommendations to the Board pertaining to the development/timeline of an STD Alumni Foundation & new revenue streams
  - By May 15, review short reports from task forces and make recommendations to the President for committee charges and planning, and revise the due dates within the Strategic Plan to reflect completed and ongoing tasks
- Strategic Plan Goals 1E, 3B**