

SL Committee Meeting

September 15, 2022

Present:

Brett Iarrobino
Kaitlynn Sass
Autumn Koors Foltz
Deane Reaves
Bailey Harding
Anthony Quigley
Catelyn Errington
Katie McQuay
Katie Mudd
Carie King

- Brett opened by welcoming everyone and thanking them for being here.
 - We then did a ‘peach or pit’ ice breaker.
- Brett walked everyone through the schedule for the next couple of days and left time for any questions or concerns.
- Katie then discussed how the board meeting will run.
 - She stressed that the most important thing is just to be there and to be attentive.
 - It is also important to note that the only voting members are Brett and Kaitlynn when votes take place.
 - Anthony asked about how we report on our board reports.
 - Katie said that we don’t have to add anything unless things have changed since we submitted the reports.
 - This will also be the same for the committee reports.
- SL convention programming
 - We are mainly responsible for the workshop and the social.
 - Other things are work we are handed and that we hand out to people as needed.
 - We went over the feedback that was received from last year’s participants in these events.
 - The goal is to brainstorm ideas for these events so that we can present rough thoughts to the board.
 - For workshops, Kaitlynn mentioned that we used to break up by region and cover different Society related topics, having people rotate to different sections as the event went on.
 - Brett noted that his was similar to what happened last year; something to consider is that this wasn’t particularly accessible for someone who was hard of hearing since they all took place in the same large space.
 - Kaitlynn mentioned the idea that Diane passed along that we could break up by topic, but only ask attendees to go to stations that cover interests that relate to them.

- Brett mentioned switching to a model that would allow students to leave with something tangible.
 - This could be a kind of ‘show off your skills’ moment where we write poetry or short stories or learn to knit with student leaders providing tips and tricks along the way.
 - Catelyn mentioned that this would still be able to tailor to students’ individual needs and interests.
 - Autumn said that as a creative writing major she also thinks of workshops as a setting where something is creative, but noted that this wouldn’t build as many skills to take back to their chapter.
- Could the info session be more of a roundtable set up and then have the workshop create something?
 - Anthony said he liked the idea of the event being a hybrid model to appeal to a wider range of people, both those who are willing to create and those who may want to ease into things.
- Everyone seems to agree that it makes more sense to split up by interest instead of by region.
- We do want to make sure the workshop is not just a repeat of the chapter share event.
- Many people expressed interest in topics they could cover in a more hands on workshop.
- Katie discussed merchandising.
 - At the moment, we only have a pride collection and basic merchandise.
 - We are looking for some creative ideas for fun, updated shirts that could be added.
 - The pride line came out of the DEI task force, and we would like to branch out to address other social groups and issues.
 - Ideas for both of these are welcome, and if we could brainstorm before our next meeting, that would be great.
 - Carie asked about potentially doing a common reader shirt.
 - Catelyn asked about potentially using ‘retro’ logos for centennial shirts for 2024.
 - GMerch does a lot of the design work and picking design styles; we just need to come up with ideas.
 - Autumn mentioned that Service and Partnerships committee talked about having a shirt geared toward the Imagination Library with some of the proceeds going to the organization.
 - She also discussed changing the pride collection to go just beyond rainbow designs.
 - Catelyn added that subtle pride designs might be interesting to add.
 - Deane also mentioned potentially doing regional designs.
- Brett asked for SLs to lead the charge on the Welcome to Denver Guide that will likely live online.
 - There are suggestions on the guide, but you can go anywhere.

- This should be done by October 7th.
- Anywhere cool you go, take pictures and write just a couple of sentences as a kind of review.
- Anthony also has lists for both food and activities that is on Teams that we can check out.
- Catelyn suggested adding price points and transportation methods; Brett also mentioned adding how long it takes for cultural experiences.
- Checking in on deadlines
 - Many people still need to do their recruitment videos.
 - Catelyn suggested writing out a script for this and not being afraid to do more than one take; she also mentioned that on Zoom you can start a meeting with yourself and record that way for multiple takes without having to leave the meeting.
 - Anthony said that he just makes a rough draft of points he wants to hit and works off of that.
 - Brett also mentioned that we will ask for at least one more of these videos to promote the common reader.
 - We may also do something for the author spotlight and to promote applying student leadership.
 - Friday, September 30th is the current deadline for blog drafts; this is flexible.
 - Guidelines can be found for these on English.org under the publications tab.
 - Katie asks that everyone includes a creative title and includes photos.
- The deadlines and calendar that are in the student handbook are pretty much set and good indicators of what will be to come.
- Everyone is asked to complete the social media survey if they have not already done so.
 - Everything here is anonymous and will be shown to the regents and the board.