

Sigma Tau Delta Communication Committee Meeting Minutes – March 29, 2022

4:30 p.m. to 5:30 p.m. EST

Attendees:

Kaine Ezel, Allesandra Young, Albi Hayes, Katie Mudd, Brett Iarrobino, Dana Berkowitz, Kassia Krone, Carie King

Dana Berkowitz agreed to take the minutes for this meeting.

Agenda

- Community standards
- Blogs

Discussion

- Community standards
 - Incorporating feedback from community
 - Formats
 - online town hall
 - asynchronous online forum
 - public within the society
 - moderating comments?
 - email to committee
 - not transparent
 - not conversational
 - Process
 - Katie to send out Google form or survey monkey
 - Content what are we asking for?
 - updating standards
 - if there's any member that feels representation or language is missing
 - activate community buy-in via participation
 - consequences
 - members who violate may face consequences
 - guidelines aren't about publishing consequences. they are situational
 - in one case, society member asked for induction fee back after leaving. in response, induction fee is now described as non-refundable
 - Blogs
 - See statement in communications committee report in spring board packet (page 61)
 - https://www.english.org/board/spring22_files/spring-2022-board-packet.pdf
 - "The Committee suggests that blog publication and use continue as-is and commits to ongoing brainstorming on how best to increase blog engagement."

- Charges:
 - Collect formal feedback from a randomly selected set of stakeholders on the newly adopted online format for The Sigma Tau Delta Rectangle and Review. Consult with Elfi Gabriel on how to do this.
 - students weren't aware The Rectangle came out
 - first year it moved to digital, they did a blog post to raise awareness
 - journal comes out in Jan/Feb, but induction doesn't line up with publication
 - let new inductees know they have access to previous years
 - to replace the tangibility of physical issues we could have postcards announcing it
 - we could run art contest for cover of postcard
 - faculty could give cards to students or have a pile for students to take in department spaces
 - could send out at induction and distribute at convention
 - include qr code
 - run a game related to reading journal
 - scavenger hunt
 - virtual reading series
 - live event
 - pre-recorded readings
 - q&a with authors
 - students not reading them because they're overwhelmed with reading material
 - incentivize chapter advisors to encourage reading
 - could build into outstanding chapter award considerations
 - doesn't have to be taught in a literature class
 - chapter performances
 - is copyright an issue?
 - the society has the copyright
 - <https://www.english.org/publications/journals/tips.shtml>
 - <https://english.org/pdf/publications/sigma-tua-delta-rectangle-review-2022.pdf>
- Using the usual award/scholarship timeline, accept applications for and recommend winners of the annual awards.
 - Blog on how to apply
 - could also be webinar!
 - can schedule with Elfi
 - Awards
 - are there any other awards this committee oversees?
- By Spring Board Meeting, make recommendations to CO for items to include in a societal website area dedicated to Chapter Advisors.
 - there are already pages for CAs on the role

- not clear what the intention was behind the charge
- there's already too much information on website
- report to board that we recommend not making changes to CA web presence