

Strategic Planning Committee minutes (March 29)

Conversation about the continued need for fewer commitments:

- Fewer task forces
- Smaller committee membership
- Collecting the orphans
- Tying committee assignments back into the Strategic Plan

This committee will be looking at the current priorities in the Strategic Plan to be looking at the next fundraising campaign.

As part of our conversation about fundraising and donation...

Our current alumni model includes the Alumni Epsilon chapter, a model that

- is inconsistent with every other Honor Society,
- has been unsatisfactory both for the alumni in that chapter and those who are not:
 - has caused a rift at times between alumni and AE members, and
- limits the ways in which alumni volunteer to give back to the organization.

We have been working as a committee on a proposal that would move away from a chapter-based model to something we're describing as a Philanthropic Model.

- The move encompasses service and increased opportunities for alumni to "give back" to their beloved organization.
 - Perks such as convention submission and presentation, registration discounts, etc. would now be tied to a simple level of donor status [We're even toying with the idea of making the base level donor status the "Epsilon" level.]
 - We would offer "X or Y" benefits for donors, along the lines of NPR or other non-profit fundraising but with a clear sense that Convention participation would not be the only way to garner perks.
- The new model would align with both honor society and university models.
- We consider this a nomenclature change.
- We believe the Alumni Representative would have increased opportunities to shape the role alumni play and that the move would enhance that position. E.g., the AR might more directly serve as liaison between the Board and specifically Regents and alumni in particular regions or involved with specific events [such as webinars, regional conventions, or even new initiatives the AR and alumni haven't yet dreamed up].

The Strategic Planning Committee moves to transition the alumni model from a chapter structure to a philanthropic mode. To increase inclusivity, this move would also make any Sigma Tau Delta alumni member eligible to serve as Alumni Representative.